

3 Quick Things about our Premium eBook with Web Assignments and other Apps:

1. eBook + Online Homework/Assessment/Gradebook in an integrated solution for just **\$64.95**.
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Marketing: Essentials 5e

Augmented Product
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Core Product

Here's more:

Thanks to our partnership with [Café Learn](#), we can now deliver proven and affordable content with **high-impact learning technology**:

-All-Inclusive Course Experience: the "out-of-the-box" version makes it easy to access all of our course content, supplements, and open education resources that support your student learning outcomes. Or—if you are so inclined—the course is completely customizable and configurable—editing takes less than a minute.

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-Student Access Everywhere: *This digital solution is as easy as accessing Facebook or Twitter. Log in from any device and dive right into the experience. Mobility is no problem with Café Learn’s mobile-first design.*

-A Community of Practice: *Collaborate with your peers by using the Idea Exchange, our shared repository of activities, assessments and content tied to the course learning outcomes. Execute on incremental course innovations at the click of a button. Best practice sharing and implementation has never been easier!*

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info@textbookmedia.com

Finally, a common-sense and affordable eBundle for your marketing principles course!

Thanks for considering our work!

-The Textbook Media Press Team powered by Café Learn